



FRESHCONEX

INTERNATIONAL TRADE FAIR FOR FRESH PRODUCE CONVENIENCE

BERLIN, 8-10 FEBRUARY 2012
WWW.FRESHCONEX.COM

IMPORTANT GUIDELINES AND DATES FOR EXHIBITORS

DATES

Wednesday to Friday
8-10 February 2012

Opening hours for exhibitors
8.00-19.00 hrs

Opening hours for trade visitors
9.00-18.00 hrs

HALLS

7.2b, 7.2c

PRICES

Online:
www.freshconex.com
Single admission ticket:..... EUR 25.00
Permanent ticket:..... EUR 55.00

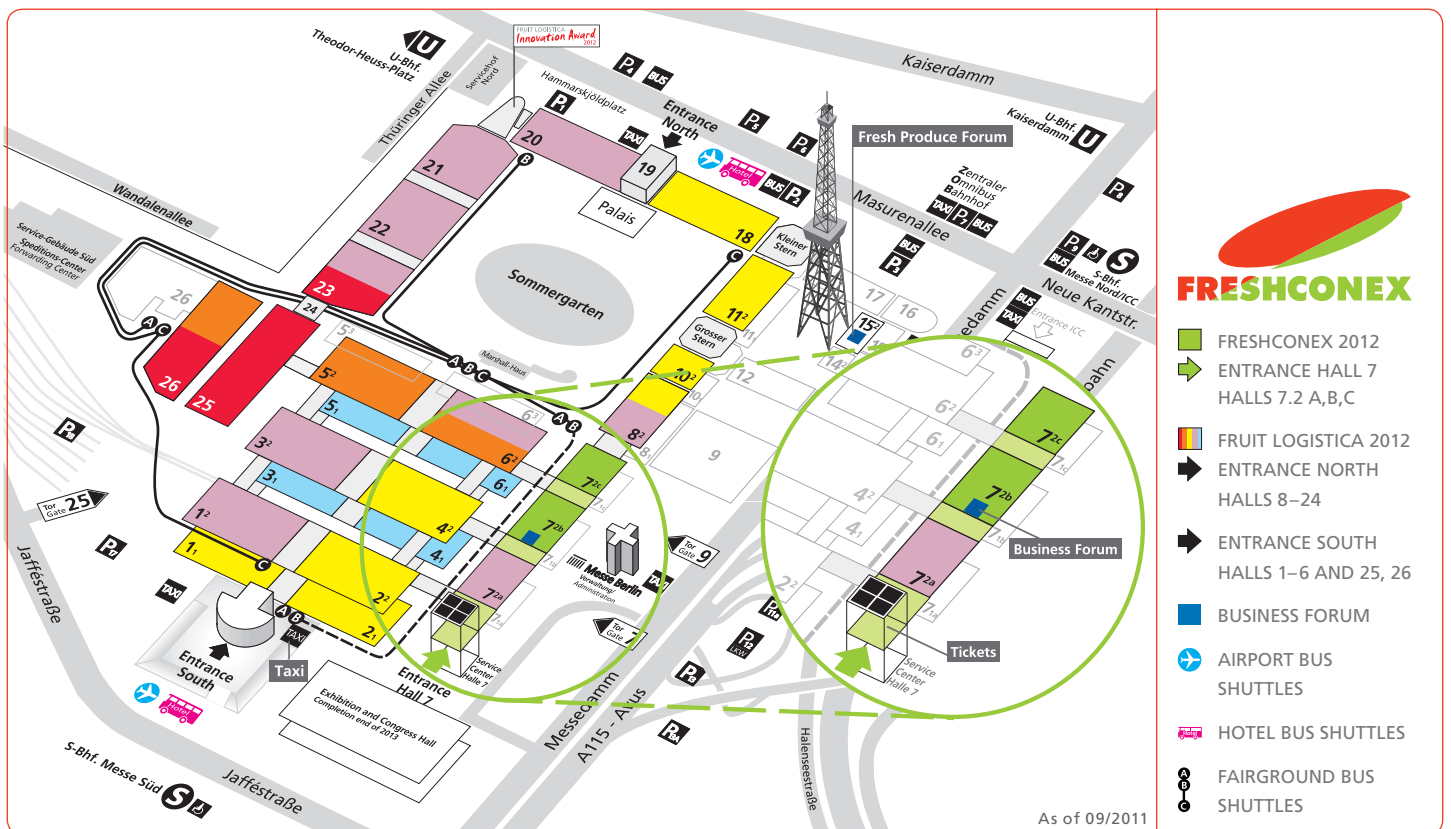
On site:
Single admission ticket:..... EUR 32.00
Permanent ticket:..... EUR 73.00

Permanent ticket for
company representatives:..... EUR 45.00

ON THE INTERNET

The following additional information is available at www.freshconex.com:

- Exhibitor list (from 1 November 2011)
- Event programme (from 1 November 2011)
- Exhibitor Service Manual
- Hotel reservations



	DATES/ DEADLINE	CONTACT TELEPHONE, FAX, EMAIL
CONSTRUCTION AND DISMANTLING		
Submission of initial planning or working drawings for stands exceeding the construction height of 2.50 m. (Please clearly indicate modular stands!) Please observe the appropriate preliminary period in the case of structural details and official test.	07.12.2011	Messe Berlin GmbH Tel +49(0)30/3038-2827 or -2828 Fax +49(0)30/3038-2898 messetechnik@messe-berlin.de
Start of construction	03.02.2012, 7.00 hrs	<div style="border: 1px solid red; padding: 5px; color: red; font-weight: bold;"> Construction documents and descriptions must be submitted in German. </div>
End of construction		
• Construction • Decorations	07.02.2012, 12.00 hrs 07.02.2012, 22.00 hrs	
Official approval of construction work	07.02.2012	
Start of dismantling period	10.02.2012, ab 18.00 hrs	
End of dismantling period	13.02.2012, 22.00 hrs	
ACCESS TO THE EXHIBITION GROUNDS		
• Halls 7.2a, 7.2b, 7.2c Access Tor (gate) 7 (Messedamm)	7.00–22.00 hrs	Messe Berlin GmbH Mr. Kienast Tel +49(0)30/3038-2831 Fax +49(0)30/3038-2860 kienast@messe-berlin.de

HALL ACCESSES

Vehicles will not be permitted into the halls through the main gates as of approximately 24 hrs before the start of the fair. Later deliveries may only be made through the emergency exits.

HALL INSPECTOR

Halls 7.2a, 7.2b, 7.2c
Mr. Rainer Förster
Tel +49(0)30/3038-1344,
Fax +49(0)30/3038-2503

All exhibitors will receive the Traffic Guide well in advance to the fair.

REFUNDABLE DEPOSITS

A refundable deposit is payable from the first day of construction onwards. During the fair, vehicles will only be admitted to the exhibition grounds at least one hour before the start and one hour after the close of the event.

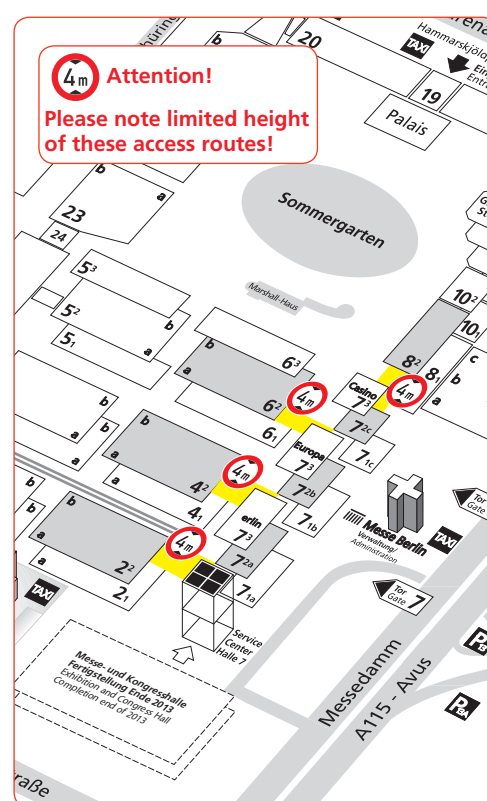
Deposit EUR 100.00

- Cars 2 hrs
- Vans/trucks up to 7.5 t 3 hrs
- Trucks over 7.5 t 5 hrs

NEW TRAFFIC MANAGEMENT SYSTEM

A new IT-based traffic management system means shorter delivery times for exhibitors and stand constructors. All contractors ordering logistical services such as loading and unloading with forklift trucks can take advantage of this online booking system. For more information go to www.freshconex.com > Exhibitor Service.

ACCESS ROUTE HEIGHTS



SERVICE CENTER

The team at the Exhibitor Service Center, **Hall 7, 2nd Floor, Tel +49(0)30/3038-2872** will be available before and during the fair in order to provide all-round assistance with the following services:

- Entrance passes and parking permits
- Cleaning and waste disposal
- Security and traffic guidance
- Stand construction and equipment
- Electricity and water installation
- Communication equipment

SERVICE	SERVICE COMPANY ON THE EXHIBITION GROUNDS	TELEPHONE +49(0) ...	FAX +49(0) ...
Advertising on the Exhibition grounds	Capital Services	30/3038-2406	30/3038-2239
Cable TV and radio connection	Messe Berlin/Customer Service	30/3038-1400	30/3038-1460
Catalogue entry	Fresh Convenience Magazine	+44/20/75013707	+44/20/74986472
Catering service	Capital Catering	30/3038-2993	30/3038-1951
Cleaning of the stand	Messe Berlin/Customer Service	30/3038-1334	30/3038-1460
Compressed air installations	Messe Berlin/Customer Service	30/3038-5751	30/3038-1460
Constr./dismantling passes (free)	Fair management	30/3038-2318	30/3038-2063
Courier Service	GO General Overnight	30/850085	30/85008116
Customs on the Exhibition grounds	Zoll, Hauptzollamt Berlin-Süd	30/3082-0436	30/3082-0437
Decoration material for the fair	Messe-Shop	30/3256025	30/37595417
Desktop copiers	Capital Services	30/3067-2015	30/3067-2018/2058
Electrical installations	Messe Berlin/Customer Service	30/3038-5874/5807	30/3038-1460
Entrances passes (extra charge)	Capital Services	30/3069-6969	30/3069-6930
Extractor hoods/vapour extractors	Messe Berlin/Customer Service	30/3038-5751	30/3038-1460
Floor covering, carpet	Capital Services	30/3067-2015	30/3067-2018/2058
Flower decoration	Capital Services	30/8111051	30/3067-2018/2058
Forwarding services	Agility Fair & Events	30/306928-0	30/306928-49
Forwarding services	Schenker Deutschland AG	30/3012995-420	30/3012995-429
Freezers, chill display counters	Capital Services	30/3067-2015	30/3067-2018/2058
Furniture for hire	Capital Services	30/3038-5780	30/3067-2018/2058
Gas installations	Messe Berlin/Customer Service	30/3038-5751	30/3038-1460
Hosts/Hostesses	CSG TEAM GmbH	30/3038-1435	30/3038-1440
Insurance of exhibits	Funk & Söhne	30/250092-0	30/250092-755
Internet access	Messe Berlin/Customer Service	30/3038-1400	30/3038-1460
Internet presence for exhibitors	Messe Berlin/Virtual Market Place	30/3038-2180	30/3038-2172
Music performances	GEMA Berlin	30/21292-570	30/21292-588
Office service	Business Center	30/3038-2861	30/3038-2862
Parking permits for exhibitors	Capital Services	30/3069-6969	30/3069-6930
PC, notebook, PC equipment	Capital Services	30/3067-2015	30/3067-2018/2058
Photographic service	Capital Services	30/8826488	30/8826489
Railway transport	DB Cargo, Niederlassung Berlin	30/297-23400	-
Refuse disposal	Messe Berlin/Customer Service	30/3038-1334	30/3038-1460
Room and travel arrangements	visitBerlin	30/25002360	-
Security cover for the stand	Messe Berlin/Customer Service	30/3038-1332	30/3038-1460
Shows/events (registration)	Fair management	30/3038-2318	30/3038-2063
Sitings for containers/vehicles	Messe Berlin	30/3038-2839	30/3038-1460
Sprinkler installations	Messe Berlin/Customer Service	30/700008-0	30/3038-1460
Staff placement order	Bundesagentur für Arbeit	30/555572-1203/04	30/555572-1999
Stand construction/stand for hire	Capital Services	30/3067-2015	30/3067-2018/2058
Stand equipment/elements	Capital Services	30/3067-2015	30/3067-2018/2058
Stand lettering, artwork	Capital Services	30/3067-2015	30/3067-2018/2058
Standard partition/basic construction	Messe Berlin	30/3038-1320	30/3038-1460
Suspended decoration/fabrics	Capital Services	30/3038-5786	30/3067-2018/2058
Technical installation for approval	Messe Berlin	30/3038-2827/2828	30/3038-2898
Telephone/Fax, ISDN connections	Messe Berlin/Customer Service	30/3038-1400	30/3038-1460
Test for construction require	Messe Berlin	30/3038-2827/2828	30/3038-2898
Video/Audio/Projection	Capital Services	30/3067-2015	30/3067-2018/2058
Vouchers for clients	Capital Services	30/3069-6969	30/3069-6930
Water installations	Messe Berlin/Customer Service	30/3038-5751	30/3038-1460
Working platforms	Agility Fairs & Events	30/306928-0	30/306928-49
Working platforms	Schenker Deutschland AG	30/3012995-420	30/3012995-429